### PHOTOGRAPHY AND RECORDING POLICY

Blaydon Tennis Club may at times use photographs or video recordings of children and adults for purposes of promoting the club or its activities via the Internet, print publications, and other media.

Please be aware that coaches may also use video equipment as a legitimate coaching method. Tennis players and their parents or carers should be made aware this forms part of the tennis programme and that any recording will be destroyed after use.

### **Opt-Out Policy**

Should a member, parent or visitor (or the parents or guardians of such a person under the age 18) NOT want to be photographed or recorded, or have their name used in connection with any such recording, they are responsible for removing themselves from areas in which photography and/or recording is taking place, or notifying the camera operator of their wishes.

Failure to do so may result in that individual's inclusion in a photograph or recording and will be treated as consent for the club to utilize that photograph or recording accordingly.

## **Public Spaces & Events**

Please be advised, your presence in or around club facilities and/or properties, as well as at off-site events or competitions, constitutes your consent to the capture and/or use of your image and waives any claims or rights, whether in law or in equity.

#### **Competition Organisers, Coaches and other Club Representatives**

If you are running an event, and wish to take (or have someone else take) photographs or video recordings please announce your intent prior to recording.

Also, remind those in attendance that they are responsible for removing themselves or those in their care from areas in which photography and/or recording is taking place, or notifying the camera operator if they do NOT want to be photographed or recorded.

#### Image and video content

All children featured in images or videos must be:

- Appropriately dressed with clothing covering their torso from their neck to thighs,
  e.g. a t-shirt and shorts or skirt,
- Featured with people engaging in tennis,
- In groups with other children or adults where possible,
- Representative of the diversity across tennis, with regard to age, gender, ethnicity and disability.

If you see any individual taking photographs or recordings which you deem to be intrusive or inappropriate you MUST address this in line with safeguarding procedures.

#### Note:

The use of Cameras and other devices (including mobile phones) capable of recording images or video is NOT allowed in the changing rooms.

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# **Publishing Images**

Remember to give adequate thought to the selection of images in publicity material both printed and online (including social media).

All children featured should only be:

- Identified using their first name, although it is preferable that their name is not given,
- Shown engaging in tennis or club-related activities.

For your safety it is recommended that you avoid the following:

- Images of children on their own,
- Images of children outside a tennis environment,
- Streaming any content directly to a website.