



PHOTOGRAPHY AND FILMING POLICY

Blofield Tennis Club (BTC) strives to ensure that all children, young people and adults at risk are safeguarded from abuse and have an enjoyable tennis experience.

This document sets out the policy of BTC for the capture and use of photographic, video or other images at the club. For the avoidance of doubt, these guidelines also apply to live broadcasts on social media or other platforms.

BTC is keen to promote positive images of individuals playing tennis and is not preventing the use of photographic or videoing equipment. However, please be aware that some people may use sporting events as an opportunity to take inappropriate photographs or film footage.

No photography or filming shall be permitted onsite at BTC, except in the following circumstances:

1) the images are captured with the express permission of:

a) the relevant player(s); or

b) where the player is under 18 years old, the images are captured by the parent or legal guardian of the player or with the express permission of the parent or legal guardian of the relevant player(s); and

2) the photographer or videographer has notified the club before the start of the activity, and has obtained the relevant permissions (from parent or legal guardians if under 18).

For the avoidance of doubt the following apply:

- Photographic equipment with lenses of more than 300mm when extended is not permitted.
- The capture of images for commercial gain in any circumstances, is not permitted.
- Images captured by a parent/legal guardian or close family member for personal use are acceptable; however this should not be with photographic equipment with lenses of more than 300mm when extended.

Where any player, their parent or a coach requests to film their match for video analysis purposes, the following must be adhered to:

1. the images are captured with the express permission of:

a) the relevant player(s); or

b) where the player is under 18 years old, the images are captured by the parent or legal guardian of the player or with the express permission of the parent, legal guardian of the relevant player(s)

IMAGE AND VIDEO CONTENT

All individuals featured in photographs or film captured must be:

- Appropriately dressed with clothing covering their torso from their neck to their thighs (e.g. a t-shirt and shorts or skirt). Images of individuals in a state of undress, such as whilst they are changing before or after a match should not be captured or shared in any circumstance;
- Featured with people engaging in tennis;
- In groups with other children or adults where possible; and
- Representative of diversity across tennis with regard to age, gender, ethnicity and disability.

When publishing images in publicity material, online, in print and/or on social media the club advises thought to be given to the selection of images used. It is advisable not to use the full name of an individual featured or any other additional detailed information, and consent from that individual or their parent/guardian should be obtained in advance.

BTC reserves the right to ask for photographs or film to be deleted and/or removed from internet sites or social media platforms.

DATA PROTECTION

Under applicable data protection legislation, including the General Data Protection Regulation (EU) 2016/679 and the Data Protection Act 2018, individuals have a right to object to their images being processed. Depending on the circumstance, consent from the individual or their parent/guardian should be obtained before capturing, sharing or publishing images where an individual is identifiable. Whilst it is not always possible to avoid a specific image being captured, where an individual does object to their image being captured, attempts should be made to avoid photographing that individual and images of them should be deleted on request. In addition, as with all personal data, images and footage should be processed in accordance with the applicable data protection principles, other relevant legislation and guidance.

CONTACT

If you have any questions on these guidelines or their implementation, please contact blofieldtennisclub@btinternet.com