

BRAMFORD TENNIS CLUB

FACILITIES DEVELOPMENT PROPOSAL

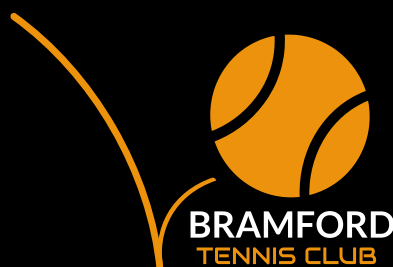
Flexible Fitting

Flexible fitting to the existing fencing of your sports arena.

Project name :
Project Smash

Prepared for :
Mid Suffolk District Council

Bramford Tennis Club
Acton Road
Bramford IP84HU



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clubspark.lta.org.uk/BramfordTennisClub

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ABOUT OUR PROPOSAL

Bramford Tennis Club is a small and friendly village club with 3 hard courts in excellent condition, 2 of which are currently floodlit. The club sits at the heart of the Bramford village community (post code is IP8 4HU) in Ipswich on land owned by the Bramford Parish Council and looked after by an elected Playing Field Management Committee (PFMC) of volunteers.

The club has grown over the last 5 years from just 9 members to 150 members, representing all ages and backgrounds. We want to continue to develop the club facilities to support the ever growing local community so that we can help people live healthier and happier lifestyles.



Note - This proposal focuses on "facilities" development at Bramford Tennis Club. Please read in conjunction with our accompanying business case and sports development plan for full details of our development approach

MEET OUR TEAM

We have a small but passionate group of volunteers who operate as a committee to help run the club. A few members also operate as a sub committee (indicated by the letter "S") in order to provide additional focus on the longer term development of the club. Members are consulted on their development priorities via a regular member survey. Operating in this way we have restored the fortunes of Bramford Tennis Club over the last 5 years and are determined to keep this important facility at the heart of the local community for the benefit of current and future generations



Graham Chappell

Chairperson

S

Claire Bareham

Treasurer

Thirza Dod

Welfare Officer

Simon Horswill

Facilities Officer

Ali Sparrow

Grants Officer

S

Carl Douglas

Head Coach

S

ABOUT US

Bramford Tennis Club is recognised as a centre of excellence by the LTA who have presented the club with awards including:

- **Development coach of the year (2018 & 2020 for Suffolk Region)**
- **Young person of the year 2020**
- **LTA Youth centre of excellence**
- **LTA Registered Venue (fully safeguarding compliant)**

These awards, recognise the extensive efforts at this small village club, primarily through the new coaching programme, to grow participation levels among juniors and adults in the local community and to meet the highest safeguarding standards laid down by the LTA

We have also recently been chosen of one of a small number of select providers for the new **LTA/Prime Video - Girls tennis** programme, due to start in 2023



PROVEN GROWTH

REGISTERED VENUE

AWARD WINNING

HEALTHY LIFESTYLES

SAFEGUARD CERTIFIED

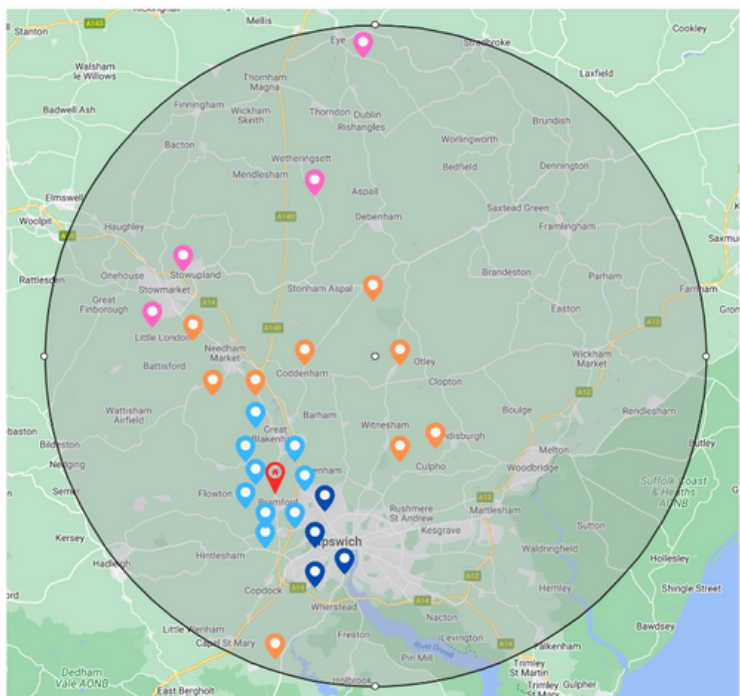
WHY US






Ipswich Tennis Club is located in the centre of a small but growing village community (IP8) on the westside outskirts of Ipswich. The club has built a strong reputation over recent years and attracts members and casual players from a wide area including from a number of rural communities that are up to 12 miles away (see radius map)

Bramford is adjacent to some of the more deprived areas of Ipswich i.e IP1 & IP2 which both have an IMD rating of ≤ 3 . Our inexpensive membership rates, casual pay & play and non-member coaching options however still help to attract players from these areas and the floodlight project will allow us to extend additional court time with priority access to those from disadvantaged communities through our planned weekly "Tennis for Free" initiative session (note 1)



Bramford Tennis Club - IP8 4HU
members + casual users - 12 mile radius



-  **BRAMFORD TENNIS CLUB (IP8 4HU)**
-  **LOCAL MEMBERS/USERS IMD>3 (1-3 MILE RADIUS)**
-  **LOCAL MEMBERS/USERS IMD<=3 (1-3 MILE RADIUS)**
-  **AREA MEMBERS/USERS (4-10 MILE RADIUS)**
-  **REGIONAL MEMBERS/USERS (>10 MILE RADIUS)**

Note 1 - Sport Development Plan & business case

PHASE 1

(YEARS 1-3)

As a minimum we want to see Bramford Tennis Club continue to grow so that it can keep pace with new housing developments in the area, offering an important way for people to maintain a healthy lifestyle.

Retractable floodlights - Key to growth will be the introduction of a floodlighting solution to Court 1 (some fence strengthening may also be required) as this will allow us to extend winter play across 3 courts rather than 2 courts

Clubhouse/secure storage - A new secure storage/clubhouse facility will help to create a social hub for people to stay behind and socialise and will also allow secure storage of important club assets e.g. ball machine, coaching equipment etc.

Note - Planning approvals are already in place for this phase



RETRACTABLE LIGHTS

FENCE REPAIRS

CLUBHOUSE/ STORAGE

CLUB SIGNAGE

SOCIAL HUB



This is to certify that
Bramford Tennis Club

is an LTA Registered Venue 2022–23

Your tennis venue meets the LTA's Safeguarding Standards, a building block to ensure a safe and inclusive venue. This means that you have the following in place:

- A Safeguarding Policy that is communicated to everyone at the venue
- A Diversity & Inclusion Policy that is communicated to everyone at the venue
- A trained Welfare Officer that oversees safeguarding at the venue
- All appropriate volunteers & staff have undertaken a Criminal Records Check
- The venue undertakes an Annual Risk Assessment
- All level 2-5 coaches at the venue are LTA Accredited

A handwritten signature in blue ink, appearing to read 'S Lloyd'.

Scott Lloyd
CEO, LTA

PHASED APPROACH

(10 YEAR PLAN)

YEARS 1-3

PHASE 1

(EST. COST ~ £40K)

- Retractable LED floodlights (court 1)
- Fence strengthening (support lights)
- Clubhouse/secure storage unit
- Club signage

YEARS 3-5

PHASE 2

(EST. COST ~ £80K)

- LED upgrade (courts 2&3)
- Fence replacement
- Court repair/repaint
- Rebound wall(s)
- SMART "Gate" access for "Pay & Play"

YEARS 5-10

PHASE 3

(EST. COST ~ £200K)

- Courts resurfaced
- On-court SMART technology
- Social hub/community cafe
- Canopy roof (wet weather play)

Note 1 - Our focus at this stage is very much on achieving the Phase 1 goals. Later phases will only be fully investigated after phase 1 is completed

PHASE 2

(YEARS 3-5)

In phase 2 we would look to upgrade remaining floodlights to LED, complete the replacement or upgrade of all perimeter fencing (concluding any works that weren't able to be completed under phase 1). The new fencing solution could incorporate "SMART" gate access technology for "pay and play" purposes and high quality "rebound" wall(s)

Additionally, we would repair and repaint all courts which will extend the life of the courts for a further 5 years. The repaint could also include some additional lines for other **Tennis** related sports e.g. Pickleball, Touch Tennis etc



FENCE UPGRADE

COURT REPAINT

REBOUND WALL(S)

SMART GATE ACCESS

PHASE 3

(YEARS 5-10)

Longer term, our ambitious redevelopment plan would look to introduce a court canopy on at least one court to allow year round play whatever the weather (this facility could be rented out to generate additional revenue) plus on-court technology to enhance the playing experience

We could also be more ambitious with the clubhouse, creating a social hub cafe either by extending the tennis clubhouse or working in collaboration with the PFMC to redevelop the existing pavillion.

Note - The cafe would be open to the whole community and funds raised could be re-invested in the facilities.



COVERED COURT

COURTS RESURFACED

SMART TECHNOLOGY

SOCIAL HUB/CAFE



SMART GATE ACCESS



ON COURT TECHNOLOGY



REBOUND WALL



LED FLOODLIGHT UPGRADE

Get involved, grants sponsor, donate



BRAMFORD
TENNIS CLUB

We need your help to bring our vision to life so please read on below and if you can help out in any way do get in touch

Programme Sponsorship

There are costs involved in running tennis programmes and for some families this can be a barrier to getting involved. If you are able to sponsor one of our programmes it would help more people to take part.

Fundraising

You could raise funds for the tennis club through your place of work by organising a fundraising event to raise money such as a cake sale, raffle or office challenge. In return for raising money for the club, we could organise some tennis themed team building activities for your staff.

Grant funding (infrastructure improvements)

Help fund one of our infrastructure improvement projects e.g. LED floodlight upgrade, new clubhouse, replacement fencing, rebound walls etc. In return we can promote your organisation via our club website and using on court banners

**Thank you for
listening!**

**We look forward to
working with you!**

Contact

Phone 07553 966380

Website <https://clubspark.lta.org.uk/BramfordTennisClub>

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