



# Brucehaven Tennis Club

## Our Vision

To be a vibrant, progressive and sustainable tennis club that provides a full range of attractive, year-round playing opportunities for both social and competitive tennis.  
To be a major contributor to driving growth in tennis participation in the local community through our school/community outreach programme & other promotional activities

### Our Purpose

Why we exist

- **To develop the sport of tennis and promote health and well-being** for players of all ages and abilities in our local community and....
- **To provide and maintain the tennis club facilities** for the benefit of club members and the local community

### Our Impact

So that....



**We are Inclusive:** You will be welcomed at the club whatever your age, ability or background



**We are uncomplicated:** Joining our club and playing is easy



**We help people develop:** You can improve your tennis skill, fitness, health and well being



**We can be proud of our facilities:** Our courts, clubhouse and surrounding area are a credit to the club and the community



**We nurture our young people:** We encourage health, resilience, respect and sportsmanship in our children

### Our Plan

We will...

**Keep memberships affordable** and move to a monthly option

Use the ClubSpark system to **improve the joining and booking process**

Provide a **comprehensive Tennis programme**, including social tennis, coaching competitions and events

**Look after the facilities** and run occasional social fundraisers where **funds will be re-invested in to the club**

**Partner with the primary school** with free use of the courts for supervised tennis

### Outcomes

and you will see...

Fun

Fair play

Fitness

Facilities to be proud of

Financial Stability



### Our Goals

Short term aims

2021

- Subject to Covid restrictions, re-engage with our core membership and re-energise our social tennis
- Build on last year's successful Tennis Programme, including coaching
- After offering free tennis in 2020 to help people during Covid we need to get back on a strong financial footing

2022

- Move to simpler, monthly membership options managed through ClubSpark
- Refresh and modernise our clubhouse facilities