



Brucehaven Tennis Club

Our Vision

To be a vibrant, progressive and sustainable tennis club that provides a full range of attractive, year-round playing opportunities for both social and competitive tennis
To be a major contributor to driving growth in tennis participation in the local community through our school/community outreach and other promotional activities

Our Purpose

Why we exist

- To develop the sport of tennis and promote health and well-being for players of all ages and abilities in our local community and....
- To provide and maintain the tennis club facilities for the benefit of club members and the local community

Our Impact

So that....



We are Inclusive: You will be welcomed at the club whatever your age, ability or background



We are uncomplicated: Joining our club and playing is easy



We help people develop: You can improve - your tennis skills, fitness, health and well-being



We can be proud of our facilities: Our courts, clubhouse and surrounding area are a credit to the club and the community



We nurture our young people: We encourage health, resilience, respect and sportsmanship in our children

Our Plan

We will...

Keep memberships affordable and move to a monthly option

Use the ClubSpark system to **improve the joining and booking processes**

Provide a **comprehensive Tennis programme**, including social tennis, coaching competitions and events

Look after the facilities and run occasional social fundraisers where **funds will be re-invested into the club**

Partner with the primary school with free use of the courts for supervised tennis

Outcomes

and you will see...

Fun

Fair play

Fitness

Facilities to be proud of

Financial Stability



Our Goals

Short term aims

2023

- Move to simpler **monthly membership packages** with payment by direct debit
- Expand social and competitive **tennis opportunities** for all age groups
- Provide a varied, attractive **programme of social events**

2024

- **Replace** the two main courts
- Refurbish and **modernise the interior of the clubhouse**
- Introduce a **modern court access system**