



Burnley Tennis Club Social Media Policy

Everyone involved in tennis must recognise that the responsibility to safeguard both on and off the court. Coaches, club officials, volunteers and others in a position of trust in tennis need to act responsibly, both on and off the court, and this includes the use of electronic communications. Clubs that set up websites or social media accounts have a responsibility to ensure safeguards are in place.

This policy provides guidance on the procedures that will support and underpin the use of social media within Burnley Tennis Club. It is important that all staff, volunteers, coaches, or anyone acting on behalf of the club or in a position of responsibility are aware of this policy and agree to the following terms in order to communicate responsibly.

The club should: -

1. Refrain from publishing negative comments or pictures about other clubs, players, team mates, club members, or umpires and any controversial or potentially inflammatory subjects
2. Avoid hostile, harassing or discriminatory communications based on a person`s race, sex, gender identity, national origin, colour, disability, age sexual orientation, veteran status, marital status, religion or any other status protected by law
3. Identify all copyrighted or borrowed material with citations and links.^[1]When publishing direct paraphrased quotes, thoughts, ideas, photos or videos, give credit to the original publisher or author
4. Review online posts and resolve any concerns about the propriety of Burnley Tennis Club responses before they are posted if necessary. A nominated club member will monitor the club social networking page regularly and remove access from anyone behaving inappropriately.



Craig Salmon will act as the Clubs Committee Member overseeing PR and Social Media

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Next Review: February 2022(or earlier if there is a change in legislation)

5. If a blogger or any other online participant posts an inaccurate, accessory or negative comment about Burnley Tennis Club or anyone associated with the club, do not respond to the post and contact the Clubs Management Committee or the LTA for guidance/advice if necessary
6. Ensure all the privacy settings are secure so that the page(s) are not used as a place to meet, share personal details or have private conversations
7. Make sure everyone within Burnley Tennis Club knows who is responsible for monitoring the content of the social networking areas and how to contact them
8. Inform the LTA if inappropriate, threatening or offensive material is received as this may be needed as evidence.

