

CHERITON TENNIS CLUB

ANNUAL GENERAL MEETING

COACHING REVIEW - COACHMESPORTS 2018 - 2019

Apologies I can not be with you tonight!
Before I begin, can I just say a big thank you to the committee for your support.

As you are all aware, the beginning of 2018 was a difficult time, whereby my ex business partner abruptly left the club after having signed an agreement with the 'then' committee. This left me with no funds to pay the coaching staff or the club, therefore I had to make a very difficult decision...

Option 1- Get out and separate myself from the company I worked hard to create and build [coaching4tennis].

Option 2 - Take on the historic debt and continue to coach all the clients that had paid my ex business partner for that term (still had 4 weeks left) and create a new coaching organisation run/owned only by me.

I chose the latter. I do not like letting people down and I'm not one to run away from a challenge. Taking the second option has turned out to be the most rewarding thing I have done in my coaching career and would like to thank all the Cheriton members [some of which are on the committee] for having the trust in me to take over and start a new venture. I strive to offer as much as I can to the club and the village where ever I can!

ADULT TENNIS PROGRAMME

MONDAY

11AM - 12.30PM - LADIES INTERMEDIATE

WEDNESDAY

1PM - 2PM - CARDIO TENNIS

FRIDAY

9.15 AM - 10.15AM - BEGINNER / INTERMEDIATE PAY & PLAY

10.15AM - 11.15AM - CARDIO TENNIS

For Q1 of 2019, I had a plan to bring new blood through onto the courts.

The best way to do that was offer a beginner/intermediate session for the Friday morning on a pay&play basis. These sessions provide an opportunity to bring non members to the club, show them the facilities, meet other like minded people, form a bond with the group and hopefully look to join the club in the future! After starting this last term, I was surprised how many people didn't know the club existed! I will continue to push in this area in Q2.

Over the years, it has always been historically difficult to establish a group[s] in the evening at the club. Every evening, from what I recall, there was a club session going on? I'd like to know if we have a substantial percentage of members looking for coaching after 6pm? With your permission I'd be happy to send an email to the membership via Clubspark to find the results!?

VALE DO LOBO CHERITON TRIP TO PORTUGAL!!!

An honourable mention.....

2018 was the first time a group of tennis players got on a plane to a foreign land and I taught tennis at a venue I had never been before! The whole group turned out to be Cheriton Tennis members and we made some really good memories. We may not be doing a trip this year, but I know we will again fly to strange new lands and play tennis in the sun once more!!!!!!

JUNIOR TENNIS PROGRAMME

THURSDAY

MINI TENNIS RED UNDER 7'S 3:45 - 4:45PM

MINI TENNIS ORANGE UNDER 9'S 4:45 - 5:45PM

The Saturday tennis at Cheriton had wained by 2018. The groups were very small and I could no longer justify paying coaching staff for sessions where I was losing money every week. The kids that were left, moved to Perins/Alresford and joined the Saturday group there.

Therefore, at the end of 2018, it was my plan to re invigorate the junior programme with the use of the local school - 'Cheriton School'. With the help of Sally Craddock [Administrator at the School], I was able to advertise to every parent, a new FREE 4 week course for 2 age groups. The aim was to give parents the opportunity to get their kids to try tennis with no obligation to spend any money. As you can imagine, the 2 sessions I advertised were fully subscribed, but the hard work is continuing the subscription of the group once there is a cost involved and this can only be achieved if both the parents and children fully invest in to the programme we offer! :]

With all the kids having the tennis bug, I was able to start 2 new courses at the club. The parents had first refusal on the spaces (after re-advertising to the school again) and I offered the course at half the price of all our other after school sessions.

However, I took the unit price up in line with my other after school sessions this term. Coupled with the fact that Martin was no longer taking these sessions, I was delighted that after the first week with me, all the kids wanted to keep going! Phew!

I am happy to confirm we have 8 under 7's currently in the first session and 5 under 9's in the second session. I will be advertising the availability of the second session to Cheriton School in April. The plan is to introduce a third session straight after for the under 11's. This is on the agenda for the spring!

FUTURE PLANS

I'd like to make sure I come to the BBQ/social tennis events that Lynette and the team organises in the future.

I have all the posters etc to jazz up one of the notice boards in the club house. Thats a job for the start of next term.

Thank you for your time and support once again!

Yours sincerely

Russell

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