



Codicote Tennis Club - Social Media Policy



Introduction:

Codicote Tennis Club uses a variety of social media platforms to promote the Club and keep members informed of the Clubs activities including competitions, leagues, coaching and social activities:

- Website - <https://clubspark.lta.org.uk/CodicoteTennisClub>
- Facebook - <https://www.facebook.com/codicotetennisclub>
- Instagram - <https://www.instagram.com/codicotetennisclub/>
- What's App Groups - available to members to allow the Committee and other members to communicate about a range of club activities as follows:
 - Club Sessions - specifically for the communication of the twice weekly organised Club Sessions and for members to book a place and / or communicate with other members on attending these sessions.
 - General Tennis Chat - specifically for the Committee and members to communicated on any other club information and activities including competitions, leagues, results and social activities.
 - Juniors Club Sessions - specifically for the Junior Officer to communication with Parents and guardians of junior members regarding Junior Club Sessions and other junior activities.
 - Coaching Sessions - specifically for the Club Coach to communicate with members about organised group coaching sessions.
 - Rusty Rackets Session - specifically for the Members to communicate with each other about attending the twice weekly Rusty Rackets sessions.

Acceptable conduct and content:

ALL members must act responsibly and be respectful of others, in terms of language and content when posting on any of the Clubs social media platforms or What's App groups. Members should also consider whether the post is appropriate for a wider audience.

- Messages and posts on any of the WhatsApp Groups should be limited to the Tennis Club business and activities and for the purpose, as highlighted above.
- Members should therefore refrain from using these groups for communication outside of the Tennis Clubs business, unless specifically agreed by the Tennis Committee.

Procedure for conflict:

- If any members are unhappy about posts made by members of the Club on any social media platforms they should raise their concerns with the Tennis Committee for consideration.
- Any members who fail to adhere to the Clubs Social Media Policy may be removed from the Clubs social media platforms or WhatsApp groups.