

# Commercial

## Overview of the Role

The primary aim of the Commercial role is to explore additional funding for the Club to assist with its existing liabilities and invest in new and enhanced facilities, equipment and activities.

## What you will be doing

Exact responsibilities will be agreed (and may be shared) but will likely include:

- Applying for grants from funding programmes provided by national organisations such as the LTA and Sport England
- Applying for local community funding pots held by local authorities and commercial companies, such as supermarkets and building societies
- Agreeing and co-ordinating fundraising events/activities, such as fun quiz/BBQ evenings, raffles, lotteries and fun days
- Working closely with the treasurer to support the purchase of items and floats for fundraising events, and for financial planning
- Understanding what the venue has to offer in terms of sponsorship and approach local companies
- Understand what the venue has in terms of revenue generating opportunities

## Skills and experiences needed for the role

- Genuine interest in being involved in the management and running of the Club
- Good written and IT skills
- Ability to think commercially
- Good financial skills

## Commitments

- Time commitment will vary dependent upon tasks but on average this will be on average 2 hours per week
- 1 x Committee meeting / month