

August, 2024

# Sponsorship Proposal



Presented by:  
**Gravesham Tennis Club**

Sponsor your local tennis club and give back to  
the residents of Gravesham

# Who we are...

Gravesham Tennis Club has been playing tennis on its grounds off Milton Road in Gravesend since 1924, offering a welcoming environment for over 230 tennis enthusiasts of all ages and abilities and within a few minutes' walk from the town centre. We have 8 all weather tarmac courts (6 of which are floodlit), with junior and adult coaching programmes. 2024 also saw the club competing in North Kent and Kent leagues and shall be hosting LTA winter youth league and junior and open tournaments in the Autumn. Weekly club nights and annual events for members strive to deliver tennis opportunities for all.

# Why we need you...

We strive to promote health and fitness through tennis while also providing a space where friendships are formed, and community ties are strengthened.

As part of a not-for-profit CASC (Community Amateur Sports Club run under Gravesend Rugby Club) that relies on members for its upkeep, we must also rely on help from the business community. Despite huge efforts to maintain, the time has come to renew 5 of our courts. Your sponsorship will contribute towards the £110,000 required to achieve our mission, and we are excited to offer partnership opportunities that will benefit both your business and the local community, starting from £100.

By demonstrating your support to the club, your business will be visible within our growing tennis club to our members, supporters, visitors and families. We ask that any sponsorship you can offer is applied for before October 2024. We look forward to welcoming you!

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**Help a vibrant  
community club  
grow and engage on  
all levels**

**Enable the clubs  
facilities to survive  
and thrive for years  
to come**

**Help promote health  
and fitness in your  
local community**



# What Have we Been Up to...



**Open tennis up -  
Community Tennis  
initiative**



**New Head Coach**



**Club Open Day**



**Wooden Rackets 100  
Year Celebration**



**Ladies, Gents  
Beginner and  
Advanced Coaching**



**Kent League Starts**



**Kids Holiday Camps**



**Riverside Festival  
Community  
Engagement**



**100 Minute  
Centenary Challenge  
Tournament**

# Proposal Sponsorship Packages

## Naming Rights Of One Court

The opportunity to sponsor individual tennis courts at the club. In exchange for sponsorship, your company name or logo could be prominently displayed on signage at the court.

- Naming rights of one court for 1 year
- Sponsor acknowledgement on a Gravesham Tennis Club Facebook & Instagram post, with an on-court photo included in the post
- Sponsor acknowledgement in each edition of our quarterly newsletter, with an on-court photo included in one of the issues
- Sponsor acknowledgement on the Gravesham Tennis Club website: Sponsor logo will appear in the footer and on a sponsor's page
- The Sponsor at their cost is free to supply and place business cards or leaflets in the clubhouse
- The Sponsor at their cost can supply and place prominent windbreak signage displayed on the back fence of the selected court(s)
- Invitation to the Annual Christmas Party with sponsorship acknowledgement during the evening
- Invitation to Gravesham Tennis Club Finals Day
- 20% membership discount for staff (on standard price)

**Court 1: £1000**

**Court 2 to 8: £800**

## Windbreak and Website Sponsorship Package

The opportunity to place a windbreak on one of our courts.

- The opportunity to place a Windbreak (12m x 2m) printed with corporate name/logo. Windbreak is supplied within the sponsorship cost
- Sponsor acknowledgement on the Gravesham Tennis Club website: Sponsor logo will appear in the footer and on a sponsor's page

**£500**



## Coaching Balls Sponsorship

The opportunity to sponsor the coaching balls used for either the Adults, Juniors or minis coaching.

- 96 printed coaching tennis balls (one type) with your name or logo (1 colour)
- Your logo on Gravesham Tennis Club Website
- Your advert in Gravesham Tennis Club newsletter

**£500**

## Junior Holiday Camps Package

The opportunity to support our junior and mini holiday camps

- Sponsor acknowledgement on a Gravesham Tennis Club Facebook & Instagram post, with an on- court photo included in the post
- Sponsor acknowledgement in one edition of our quarterly newsletter
- Logo featured on programme/promotional materials

**£500**

## Finals Day Sponsorship

The opportunity to support our Finals day award ceremony, such as covering cost of engraving trophies, food etc

- Invitation to Gravesham Tennis Club Finals Day and be part of the trophy presentation
- Sponsor acknowledgement on a Gravesham Tennis Club Facebook & Instagram post, with an on- court photo included in the post
- Sponsor acknowledgement in one edition of our quarterly newsletter

**£500**

## Beginner Sponsorship

The opportunity to sponsor promotion and support to attract new players/beginners to our club.

- Sponsor acknowledgement on a Gravesham Tennis Club Facebook & Instagram post, with an on- court photo included in the post
- Sponsor acknowledgement in one edition of our quarterly newsletter
- Logo featured on programme/promotional materials

**£400**

## Uniform Sponsorship

The opportunity to sponsor our uniforms for coaching staff or for club teams

- Your logo displayed on one teams top (eg. Mens 3rd Team), providing ongoing visibility during matches and events.

OR

- Your logo displayed on one Coaches top providing ongoing visibility during group coaching

**1 Coach: £500**

**1 Team: £300**

## Banner and Website Sponsorship

The opportunity to place a Banner on one of our courts.

- The opportunity to place a mesh banner 150cm x 100cm with an advertisement on the side or front of courts (One printed side only). Banner is supplied within the sponsorship cost.
- Sponsor acknowledgement on the Gravesham Tennis Club website: Sponsor logo will appear in the footer and on a sponsor's page

**£300**

## Annual Corporate Membership

The opportunity to promote staff fitness and wellbeing whilst supporting a local sports club.

- Sponsor acknowledgement on a Gravesham Tennis Club Facebook & Instagram post
- Sponsor acknowledgement on the Gravesham Tennis Club website: Sponsor logo will appear in the footer of landing page and on a sponsor's page
- Advert in one of our newsletters
- 20% Discounted membership for staff (Off full price)

**£300**

## Social Tournament Sponsorship

The opportunity to sponsor one of our social tennis tournaments running during the year. This shall provide support to run them, including food and drink for the players and family attending

- Social tournament naming rights
- Invitation to Gravesham Tennis Club Social tournament and be part of the award presentation
- Sponsor acknowledgement on a Gravesham Tennis Club Facebook & Instagram post, with a photo included in the post
- Have the opportunity to distribute promotional materials or samples to participants on the day.

**£250**

## Website Sponsorship

The opportunity to have your logo on our website.

- Sponsor acknowledgement on a Gravesham Tennis Club Facebook & Instagram post, with an on- court photo included in the post
- Sponsor acknowledgement in one edition of our quarterly newsletter
- Logo featured on programme/promotional materials

**£100**

## Equipment Sponsorship

The opportunity to sponsor tennis equipment, such as: Beginners' tennis rackets, Nets, Floodlights, Etc.

- Sponsors have their logos displayed on equipment during club activities.
- Sponsor acknowledgement on a Gravesham Tennis Club Facebook & Instagram post, with a photo included in the post

**TBD**



# Thank You

We really hope you can support our local grassroots club. If you are interested, please contact us.

# Contact Us

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