

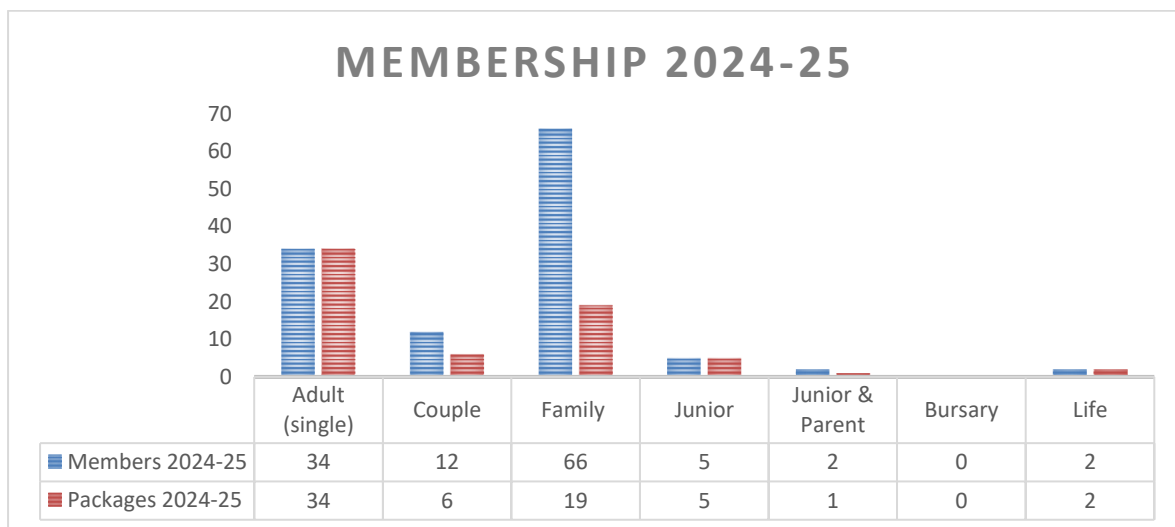
Lower Windrush Tennis Club

Annual General Meeting 2025

Membership Report

Headlines: Current Year (1st April 2024 - 31 March 2025)

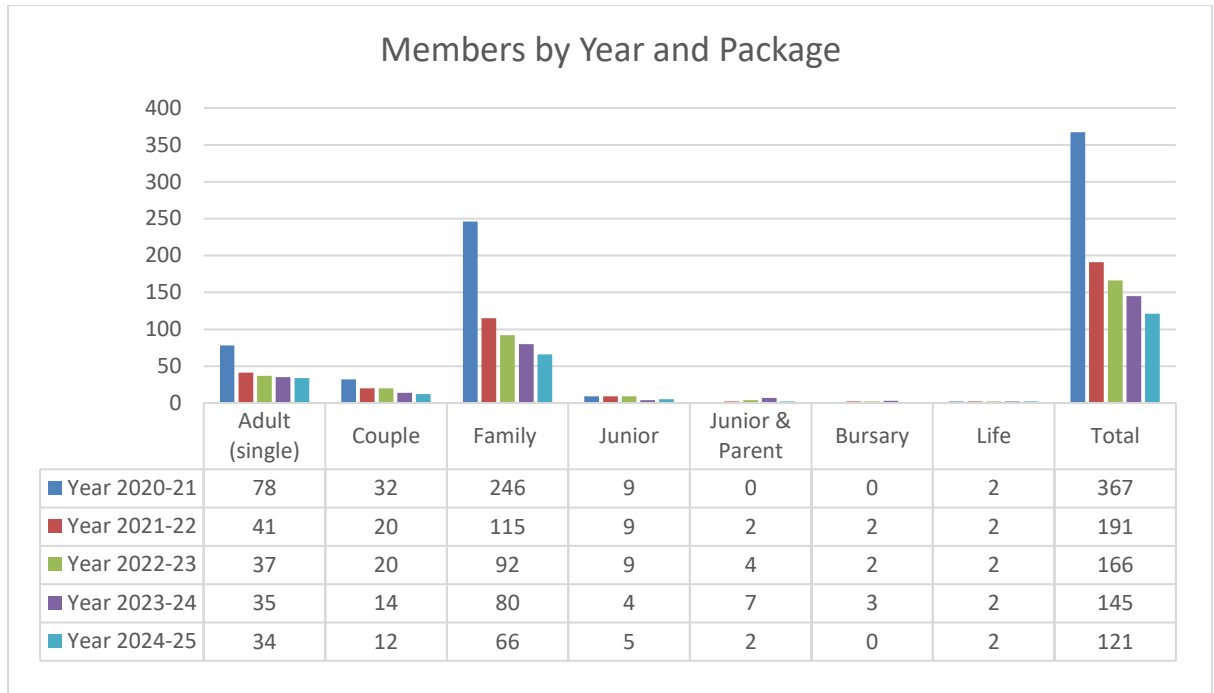
- LWTC has 121 members as of 20th February 2024
- 119 of these are paying members, 2 are lifetime members (the two bursary members have not become members)
- 66 members (55% of overall members) joined on 19 family packages.
- Of the remaining members, 12 (10%) are on the couple’s package, 34 (28%) on the single adult package and 7 (6%).
- There are no bursary members as these members have not taken out their included membership.



- Of the 121 members, 35 (15%) are under 18 years of age.
- Membership split by gender is 42% female, 58% male.

Trend over last 5 years

- Current membership of 121 compares with 145 in 2023-24 and 166 2022-2023 . The two years prior to then were impacted by the free Covid membership offer. The last non Covid-impacted year before then was 2019-20 when membership was 147.



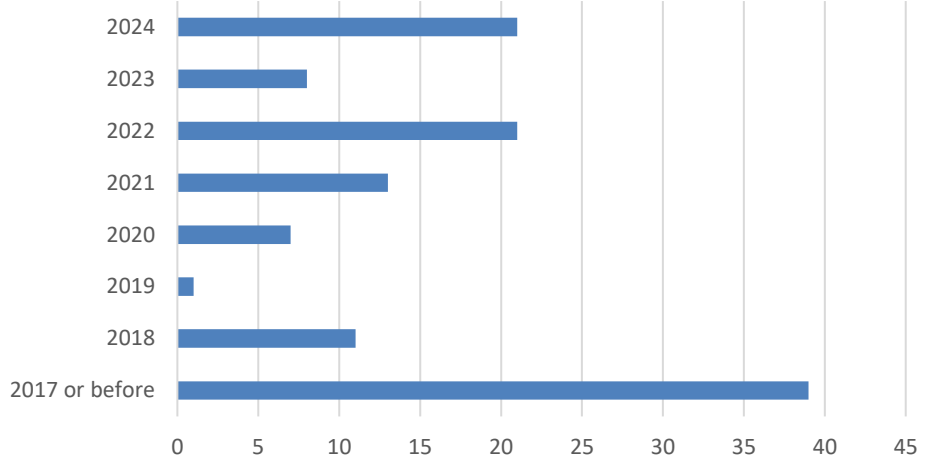
Churn Rate

- Of the 145 members from 2023-24 year, 45 did not renew their membership there were 15 new members. Numbers are broken down as shown below.

24-25 Losses			24-25 Gains		
Package Type	#Packages	#Members	Package Type	#Packages	#Members
Adult	11	11	Adult	6	6
Couple	4	5	Couple	1	2
Family	2	9	Family	1	4
Junior and Parent	2	5	Junior and Parent	1	2
Junior	1	1	Junior	1	1
Bursary	3	3	Bursary	0	0
Total		34	Total		15

- Other membership losses are accounted for by members moving packages and changes in family size et al.
- 64 members have joined the club in the last three years 40 members have been with the club since 2017 or before.

Breakdown of members by year joined



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Membership Fees 2024-25

Proposed membership fees for the forthcoming year, 1st April 2025 -31st March 2026, are shown below. Figures in brackets are last year's fees and the percentage change. The new fees have been set following a review of fees charged by other tennis clubs nearby and taking into consideration the significant investment in the new clubhouse.

Members will continue to have the option of either paying upfront or paying over six months in monthly instalments. A discounted "early bird" offer will apply until 31st March. The Committee reserves the right to run special offers throughout the year.

Package	Full Annual Fee	Early Bird Fee
Adult Single	£100 (£98 - 2%)	£90 (£83 - 8%)
Couple	£170 (£167 - 2%)	£160 (£155 - 3%)
Family	£185 (£177 - 5%)	£175 (£165 - 6%)
Junior with Parent	£58 (£58 - 0%)	£50 (£50 - 0%)
Junior	£30 (£30 - 0%)	£25 (£25 - 0%)