

# **PHOTOGRAPHY FILM AND SOCIAL MEDIA POLICY**

## **1.PHOTOGRAPHY AND FILMING IN PUBLIC PLACES**

There is no law specifically prohibiting the photography of individuals (including children) in public places. Provided the behaviour does not amount to harassment or a breach of privacy, individuals are permitted to do the below (whether the behaviour amounts to harassment or a breach of privacy will depend on the facts in each case).

In public places individuals can take photos of children without the consent of the parents/carers and keep them. However, if the person wishes to publish a recognisable image of the child, they are required to gain consent from the parent/carer.

If someone is taking pictures which you have reason to believe are inappropriate or puts someone at risk of harm, it may be appropriate to call the police.

## **2.PHOTOGRAPHY: GOOD PRACTICE IN TENNIS VENUES**

### **When taking photographs or videos children should be:**

- *Fully and appropriately dressed for example, wearing a t-shirt and shorts or skirt*
- *Shown engaging in tennis and positively reflecting their involvement in a group activity for example, showing smiling participants*

### **Publishing photographs and videos**

- *Ensure parental approval has been granted before publication*
- *Where possible, do not include the name of a child whose image or video is being used. If naming a child or group of children, only use their first names, as this will reduce the risk of inappropriate or unsolicited attention*
- *Avoid including other detailed information about children (such as their school, friends and other hobbies and interests as this information can be used by adults to befriend and groom children)*
- *Be clear about how the images will be stored (including who has access)*
- *Report any inappropriate images or videos to the LTA Safe and Inclusive Tennis team as soon as possible.*

### 3.GOOD PRACTICE FOR SOCIAL MEDIA

- *Coaches, staff and venues should have business social media accounts and not use their personal accounts for professional purposes nor befriend anyone under 18 years old via their personal social media accounts*
- *Use an official work email address to register our business account (but not a personal one)*
- *Keep our social media login details secure – more than one person should have access to the account*
- *Ensure all posts are professional and avoid posting when angry, emotional or under the influence of alcohol or drugs*
- *Ensure our work email address, website, tennis venue address and phone number are on the account so we can be contacted*
- *Challenge inappropriate and offensive language, behaviour and/or use of social media*
- *Obtain parental consent when uploading pictures, videos or identifiable information about children*
- *Provide links to the LTA Safe and Inclusive Tennis team for further support.*