

Withnell Fold Sports and Social Club
Development Plan 2022- 2029

To facilitate and promote participation of the community in our core activities

- Growing playing opportunities and capabilities
- Improving facilities
- Promoting and rewarding participation
- Developing social provision
- Broadening our income base

		Achieved 2018 -2022	Short term up to 18 month ahead - 2022 to end 2023	Medium term 18 months to 4 years - 2024 to 2026	Long term - 4 to 8 years 2026- 2029
Club General	Membership	Membership reached 339 in 2021-22	Maintain membership of over 250 Wheelchair membership added 2022	Look to increase playing membership proportion Additional sporting activities ? Walking. Fitness. Table tennis. Aerobics. Running	membership to 300 + 75 cricket - 35 senior & 40 junior (over 11) 75 tennis 20 yoga / Pilates 150 social & indoor activities Other sports 5a side?
	Fabric	Clubhouse improvements - 2020-21, exterior repainted, new gutters, roof repairs, smart lock to enable ease of entry Some designs for new clubhouse obtained to develop conversation	Improved disabled access Ramp into clubhouse/ toilet access Canvass ideas for club development		New / improved clubhouse - in regular use Better changing facilities incl rooms for both sexes. Improved storage

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	Fabric	Regular Working party events to maintain facilities eg painting outer shell	Re-invigorate interior decor	Improve fixtures & fittings -stowaway tables	Good storage for moveable furniture
	Fabric	Improve outdoor facilities-patio area by tennis courts - installed Summer 2019 after ECB grant	Improve outdoor environment - seating / lighting Seating on Bowling green area & BBQ	Outdoor heating	Family friendly outdoor seating area - maybe on Bowling Green Summer house on bowling green
	Fabric - Access	WiFi via mobile signal Remote control for heating Danalock - phone based key & remote control for admin	Improve security	Improved internet connection	
	Environment	Wild flower zone set up on Bowling green surround	Tree planting - CBC scheme provides trees/hedging begun 2022 More wild flower areas Seating restored under trees by track	Club land as appealing venue for casual relaxation - lots of seats / flowers	Use of acquired land to promote biodiversity wherever possible.
	Environment	Relationship established with new owner of adjacent land who is open to us acquiring some of this land	Possible temporary car park on field behind clubhouse	Drainage schemes for 'Pit fields' to create soccer pitches Improved car parking - could link to improved drainage at village end of field	New land - strip from top field behind clubhouse to canal - clubhouse extension, car parking, 3rd tennis court, football pitches, some areas left to re-wild/ extend millennium green walk / wooded area
Club management	Teams - General Committee		Develop club committee - social Secretary needed & succession planning		Sub committees for H&S, Bar/social, Grounds, finance, Safeguarding, sports sections all reporting to Gen Committee

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	Teams	House & Social committee established autumn 2019	Maintain / expand numbers on H&S Group	House & Social committee running club events H&S rep on general committee	
	Teams	Increase number of bar staff Provide training & support for team		Bar team as part of social committee-working independently to staff bar for various events	
	Admin	Improve communication-website / face book Website & Facebook site both being regular updated Publicity officer on Gen Committee 2020	Maintain regular communication via social media Aim to generate greater engagement from members		
	Admin			Club Mark accreditation Some of necessary admin is in place - eg safeguarding policy	
	Finance Fabric/ equipment	Sinking fund providing funds for capital / equipment replacement	Mower & roller refurb 2022 Electronic scoreboard 2022 Tennis courts repaint due 2022	Ensure reliability of machinery via good maintenance & replacement if necessary	Tennis court re-surface / cricket nets refurb
	Finance	Develop number of club sponsors- preferably having several smaller donors rather than few large ones	Maintain & develop relationships with sponsors	Sponsor Day to recognise partners	20 club sponsors

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Club activities	Use Community links	Carol Singing event 2021 & 2019	Easter Bunny Hunt Queen's Platinum Jubilee 2022 Bonfire event?		Club as integral part of local community Including large annual community event eg. Summer Ball Negotiate a footpath across fields to Blackburn Road
	Use - school	Develop relationship with School. Greater use of facilities by school	local Schools' competitions		Multi use games area - on bowling green area(?) / new land - incl tennis court would require grant & so school involvement would be helpful
	School			Investigate possibility of use of clubhouse for indoor PE ... would require some re-fitting	
	Use School PTFA	Use of club by school pta for events eg Annual BBQ Successful event June 2019 - cv19 prevented 2020/21 events 2021PTFA Firework event cancelled due to Covid	Fun in the sun events continuing = after school social use of field	Continued relationship with pta & school	
	Use Community links	BVFC using outfield for u9s matches 2021	Develop relationship with BVFC	Additional pitches on adjacent land Weekly games and training on pitches - 2 pitches and a training area	2 games per week Training sessions as often as possible
	Use Community links	Athletio Buckshaw JFC using outfield for training from 2020	ABJFC using 1 night per week 2022	ABJFC using adjacent pitches	

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	Use - club openings	Club used by U3A Mon - Thurs Art night / quiz / supper eves Sat aft opening in summer around cricket -more use in Winter 2019/20 - art nights table tennis	Club open more often Occasional Family night - currently not happening due to organisers having moved out of area	Refit bar to facilitate ease of use / appeal	Club used daily. Club open for social use on Friday eves - and Saturday in summer. Club open & used by community during fixtures (may require internal re-design)
	Use	Monthly quizzes - occurring		Develop a team of quiz setters / organisers	
	Use	Pilates / yoga Pilates numbers 10/12 per week	Increased numbers - extra sessions		
	Use	Table tennis - now have 3 tables due to U3A link Adhoc TT group meet Tues eve	More ad hoc table tennis evenings / sessions	Table tennis as a regular club activity	
	Use	U3A - club used as 'hub' from Sept 19 - relationship working very well - approx 6/7 hires per week	Investigate other organisations who might hire	Develop relationship Maximise number of hires from U3A	WFSSC providing regular facility hire to selected external groups - eg U3a / summer camp organisation
	Use	Club used monthly by bookclub		Use of clubhouse by other groups eg. Book club, coffee mornings	Develop relationship with fishing community
	Use	Some ad hoc walks organised		Re-establish 'walking' section - monthly walks	Annual community walking event eg. Harvest walk as Fundraiser & social event Could include a running element
Cricket					To be leading village based club in area

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Teams		Maintain 2 teams in Palace Shield Competition	More cricket teams - junior development	2 Saturday teams & regular Sunday cricket helping pathway for juniors
Teams		Lower age profile of players	Increased playing numbers - to facilitate more games - some Sunday cricket / friendlies	Junior section supplying senior players
Teams	T20 involvement - Friday eves (community event) depends on cooperation of opposition		Friendly Sunday games	Midweek cricket - eg via Boddies league Walking cricket
Coaching seniors		Structured practice sessions with a coach	Increase number of qualified coaches	Team managers at each age group Junior and senior coach at L3 Female coach
Juniors	AllStars 2019 - successful, 14 Allstars plus 4 others who came fairly regularly Dynamos cricket 2021-10	U10s team playing hardball Develop number of volunteers- esp from pool of parents	Junior cricket coaching - more assistants	All weather surface on square Junior cricket - league games Junior cricket at u15, u13. U11 & development ages Juniors playing representative cricket Develop a progression strategy for youth players to develop to play in senior team esp via Sunday team
Community links	School partnership : Withnell Fold New deputy head with Sporting interest - field being used more for PE etc Ecb Allstars coach visit May 2019	Ecb Allstars coach to visit school 2022 - to promote - 26 all stars enrolled 2022	Schools' Kwik cricket competition eg WF, St. Chad's, St. Joes, Abbey Village Chorley Secondaries -Venue for High Schools' competitions	

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	Diversity	First girl played for senior team 2021		Increase number of girls Girls' cricket - girls team established Female coach
	Diversity	Club used as venue for Lancs Disability Pathway side in 2019		Ground used for Disability Pathway fixtures (will require access improvements)
				Regular club tour eg to Kent Ground used for representative cricket eg. County schools' / district cricket
	Community / competition	2019 CWC Family day - successful. Involved Leyland & Walton Le Dale in cricket skills competition and tennis coaching. Food provided & bar.		Repeat Family fun session (along with Tennis) Regular/annual invitation junior competitions Develop to annual local invitation competition eg Local villages T20
	Fabric			Improve storage & workshop facilities Connect electricity to sheds Secure and spacious storage for machines & grounds equipment
	Maintenance	Relationship with local garage has improved maintenance/ expertise	Improve condition and maintenance of machinery Planned service schedules Replacement strategy for machines	Reliable machinery to support efficient ground work

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	Fabric		Improved scoring facilities. Electronic scoreboard - possibly as part of new clubhouse		Large accessible changing rooms Seating for player spectating
Tennis	Teams	Maintain teams in league competitions 2 teams in summer leagues. 1 in autumn league		3 teams playing league competitions Autumn league teams - entered 2019	
	Teams			Increase number of male players	Lower age profile of teams Include disabled players in teams
	Coaching	Regular coaching sessions for juniors & seniors 2019 - ran successfully - scheduled for 2020/21		More targeted coaching for different ages & abilities	Coaching for age groups E.g. u7, u10, u13, u15
	Club	Dedicated club night Established 2019		School partnership	
	Club	More use of courts - Thurs am & Sun am social tennis thro 2019 Box leagues 2021 U3A weekly group	Internal box leagues & ladder comps.		Play on courts everyday during summer More social tennis sessions e.g. Friday eve / Saturday afternoon
	Facilities	Facilities condition maintained Regular cleaning etc			Third court Sinking fund enabling resurfacing
	Facilities	Flood lights installed 2021	Floodlit Fridays		

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	Facilities /	Disabled access built into to new fencing	Build relationship with Disabled Tennis for Lancs 'Wheelchair' membership established 2022	Club as Disabled venue	Some disabled players in teams