

James Ford - Head of Yellow Ball Performance

LTA Accredited+ Level 5 Coach



I'm originally from Leicestershire with eighteen years of coaching experience and have worked at clubs across the UK.

I have coached a range of players from beginners to a regional level.

I have also gained international experience after spending three years working in Hong Kong heading up the coaching programme at Harrow International School. The development of a variety of both club and school programmes over the city was another area of focus.

As a player, I competed to a national level playing in British Tour events and also represented the clubs where I coached in the premier league.

I am looking forward to getting to know you all and to help you fulfil your tennis potential. Available for group and private lessons Monday to Saturday.

Favourite tennis shot: Serve

Favourite tennis player: Federer

Favourite film: Avengers End Game, but anything Marvel

Three dinner guests: Eddie Murphy, Scarlett Johansson and Keanu Reeves

